



**Ministry of Science and Higher Education of the Russian Federation  
Federal State Budgetary Educational Institution of Higher Education  
«Ural State Economic University»  
(USUE)**


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"APPROVE"  
Rector of USUE

  
Y. P. Silin  
«\_\_» \_\_\_\_ 20\_\_

**REGULATION**  
  
about the International Competition  
"Business Factory"

Yekaterinburg  
2026

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## **1. General regulations**

1.1. These Regulations (hereinafter referred to as the Regulations) govern the procedure for organizing and holding the International Competition “Business Factory” (hereinafter referred to as the Competition)

1.2. The competition is held within the framework of the Congress of Strategists of the Eurasian Economic Youth Forum (hereinafter EEYF) and is implemented at the main site of the EEYF - the Ural State University of Economics (hereinafter USUE site), as well as at foreign and regional sites of the EEYF that have chosen this Competition. The list of foreign and regional sites that have chosen this Competition is indicated on the Competition page of the Congress of Strategists of the EEYF website, as well as on the pages of the foreign/regional sites of the EEYF website.

The Internet address of the EEYF website is [www.eurasia-forum.ru](http://www.eurasia-forum.ru)

1.3. Competition Organizer: Federal State Budgetary Educational Institution of Higher Education “Ural State University of Economics”, Institute of Continuous and Distance Education (hereinafter referred to as the Organizer).

1.4. Co-organizers of the Competition:

Universities-organizers of foreign and regional sites of the EEYF, who have chosen this competition for implementation at their sites (hereinafter - Co-organizer).

1.5. The purpose of the Competition is to develop youth entrepreneurship by providing advisory, organizational and methodological support to young people in developing their own business projects (business ideas), as well as to determine the extent to which the Competition participants are able to clearly and convincingly demonstrate the effectiveness of their own business projects or the feasibility of business ideas, including in the context of developing business cooperation between business structures of the Russian Federation and business structures of foreign countries.

## **2. Participants of the Competition**

2.1. Students of colleges, technical schools, higher education institutions, as well as employees of other interested organizations under the age of 35 are invited to participate in the Competition.


2.2. The Competition provides for in-person participation. Persons with both personal and group business projects (business ideas) for implementation, including within the framework of cooperation between the Russian Federation and foreign countries, are allowed to participate. Individual participants and teams are sent from educational institutions and other organizations regardless of their field of activity and the positions of the Competition participants. The team consists of up to 10 people.

2.3. There is no registration fee for participation in the Competition. Accommodation, food and transportation costs for out-of-town participants are paid by the participants themselves or by the sending organizations.

## **3. Registration procedure**

3.1. To participate in the Competition, you must fill out an application in the prescribed form (see Appendix 1). All fields of the Application are required. If the application is submitted by a team, then information must be provided only about the team captain. Information about the other team



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members is provided in the form of a separate list indicating the last name, first name and patronymic (if any). The application (with an attached list of participants - if participating as part of a team) in the form of a separate file with the extension .doc or .docx is sent to the e-mail address [annad@usue.ru](mailto:annad@usue.ru).

3.2. Applications for participation in the Competition are accepted until March 20, 2026 (hereinafter referred to as the "Registration Period") in the following areas:

- "Business in Russia";
- "International Business";
- "Creative Business Management".

3.3. After submitting an application, each candidate receives confirmation of receipt of the Application from the Organizer to the e-mail address specified in it. Confirmation of receipt of the application comes from the Organizer's e-mail address: [annad@usue.ru](mailto:annad@usue.ru).

3.4. Based on the data provided by the participants in the Application, the Organizer compiles a list of individual participants and teams of the Competition, informing the persons who submitted the applications about this.

#### **4. Procedure for holding the competition and criteria for evaluating competition entries**

4.1. The Competition procedure includes:

09:00-10:00 – registration of participants;

10:00-10:30 – presentation of the expert committee and instructions on the Competition procedure;

10:30-11:30 – preparation and implementation of competition tasks by participants on the development and implementation of business ideas. In the process, participants, using handouts (business notebooks), formulate the main theses to be submitted for defense within the framework of the business projects (business ideas) proposed for implementation. Participants must take into account the economic and legal realities of the specific country represented by the team. Participants who are citizens of foreign countries must additionally take into account the specifics of modern business cooperation between their home country and the Russian Federation;

11:30-13:30 – public defense of business projects (business ideas). The presentation can be prepared in MS Power Point format or on A0 Whatman paper. Time for defense - up to 7 minutes;

13.30-14.00 — summing up the results of business projects (business ideas) defenses by the expert committee;


14.00-14.30 — announcement and awarding of the winners.

4.2. The expert committee evaluates the results presented by the Competition participants according to the following criteria:

- quality of the business project (business idea) demonstration: logic and design of the presentation, as well as the level of development of public speaking skills of the participants. The maximum number of points is 40 points;

- justification of the effectiveness of the business project (the feasibility of the business idea) taking into account the modern international aspects of cooperation between the home country and the Russian Federation. The maximum number of points is 60 points;



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The maximum possible number of points that a participant or group can receive is 100 points and depends on the decision of the expert committee.

The decision of the expert committee is made by calculating the total points. If the points are equal, the decision is made by open voting by the experts.

### **5. Awarding of the winners of the Competition**

5.1. Participants who take 1st, 2nd, 3rd places are awarded with diplomas of the 1st, 2nd and 3rd degree respectively and cash prizes. The remaining participants are given certificates. The leaders of the Competition participants are awarded letters of gratitude.

5.2. Winners and runners-up will be awarded cash prizes within the Competition prize fund established on the basis of the order of the USUE Rector and in accordance with the minutes of the Competition expert commissions.

Cash prizes (including income tax) will be transferred by the Competition organizer within 1,5 months to the personal accounts of the winners and runners-up using the details provided to the Competition coordinator, subject to the submission of the following documents to the Competition organizer:

- a printout from the personal bank account: bank details and personal account number for transferring money;
- a copy of the 1st, 2nd page and the page with registration;
- a copy of the Individual Taxpayer Number (INN) or a printout of the Individual Taxpayer Number (INN) data from the website.

Cash prizes to foreign participants will be issued at the USUE cash desk on the day of the awards ceremony.

### **6. Competition Management**

6.1. The Competition is managed by the Competition Organizing Committee.

6.2. An Organizing Committee is formed to organize and conduct the Competition. The Organizing Committee includes:

- Chairman, Co-Chairman of the Organizing Committee;
- Scientific Director of the Competition;
- Members of the Expert Commission of the Competition;
- Coordinator, Secretary of the Competition.

6.3. The Organizing Committee carries out general management of the organization and holding of the Competition, and also performs the following functions:

6.3.1. Chairman of the Organizing Committee:

- approves the Regulations on the Competition, signs the order on holding the Competition and the composition of the Organizing Committee of the Competition, the order on the composition of the expert commission of the Competition;

- carries out general management of the organization and holding of the Competition events.

6.3.2. Co-Chairman of the Organizing Committee:



- together with the scientific director of the Competition, forms the composition of scientific directors of the Competition areas and the composition of the expert commission of the Competition;
- carries out direct management of the organization and holding of the Competition;

**6.3.3. The Scientific Director of the Competition:**

- prepares the Regulations on the Competition and, if necessary, amendments and additions to it;
- is the chairman of the expert committee of the Competition;
- selects the composition of the expert committee of the Competition.

6.4. To conduct an examination of the results presented by the participants, an expert committee of the Competition is created. The expert committee of the Competition includes the scientific director of the Competition, as well as invited experts from universities, institutions of secondary vocational education, and other organizations and institutions.

All decisions of the expert committee are recorded and signed by the chairman, secretary, and members of the expert committee (Annex 2).

**6.5. The Competition Coordinator, together with the working group of the Organizing Committee:**

- ensures the invitation of members of the Competition expert committee;
- sends out information letters to universities and institutions of secondary vocational education of the Russian Federation;
- organizes and monitors the progress of the Competition;
- organizes the work of the Competition expert committee;
- organizes the registration of diplomas and the awarding of winners and prize-winners of the Competition;
- prepares a report on the Competition.

## **7. Coordinates of the Organizing Committee of the Competition**

Competition organizer: Ural State University of Economics (USUE)

Address: 620144. Yekaterinburg, March 8/Narodnaya Volya street, 62/45 bldg.

Telephone: (343) 257-91-40, Fax: (343) 257-71-47

Official website of the organizer: [www.usue.ru](http://www.usue.ru)

Official website of the Competition and the Eurasian Economic Youth Forum (EEYF):  
[www.eurasia-forum.ru](http://www.eurasia-forum.ru)

The USUE division responsible for holding the Competition: Institute of Continuous and Distance Education.

Contact details of the Competition coordinators are provided on the Competition page of the EEYF website.

Contact details of the coordinators of the foreign Competition venues are indicated on the pages of the foreign Competition venues on the EEYF website.





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Annex 1

**PARTICIPANT'S APPLICATION**

about the International Competition  
"Business Factory"

I provide the following information about myself:

<b>Participant</b>	Surname	
	Name	
	Patronymic	
	Date of Birth	
	Place of study / work	
	Group, course/position	
	Direction / Specialty	
	Address (with postal code)	
	Contact number	
	e-mail	
	Project Topic	
	Team list *	
<b>Scientific director</b>	Surname	
	Name	
	Patronymic	
	Academic degree, title	
	University, secondary school (organization)	
	Contact number	
	e-mail	

\* In case of team participation, the team list is sent along with the application to the email address [annad@usue.ru](mailto:annad@usue.ru)



**PROTOCOL OF THE MEETING OF THE EXPERT  
COMMISSION**

on determining the winners and prize-winners of the International Competition "Business Factory"

№ \_\_\_\_\_

Yekaterinburg

**Composition of the expert committee:**

Chairman of the expert commission:

FULL NAME – position

Members of the expert commission:

FULL NAME – position

**Agenda of the meeting of the expert commission:**

Determining the winners and prize winners of the International Competition "Business Factory"

**After evaluating the results of the qualifying round of participants, the commission decided:**

1. To set the following marks for the participating teams on a 100-point assessment scale:

Table 1 – Average scores of the contestants

Name of the team	Full name of team members	Name of the university, secondary vocational education institution, organization	Number of points scored

2. In accordance with the points earned, award the following award documents to each participant of the Competition:

Table 2 – Award documents of the contestants

Name of the team	Full name of team members	Name of the university, secondary vocational education institution, organization	Type of award document

3. To recognize the winner of the International Competition "Business Factory"

\_\_\_\_\_  
(Name of the team)



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\_\_\_\_\_  
\_\_\_\_\_  
(Full name of team members)

To recognize the winner (2nd place)  
of the International Competition  
"Business Factory"

\_\_\_\_\_  
(Name of the team)

\_\_\_\_\_  
\_\_\_\_\_  
(Full name of team members)

To recognize the winner (3rd place)  
of the International Competition  
of the International Competition

\_\_\_\_\_  
(Name of the team)

\_\_\_\_\_  
\_\_\_\_\_  
(Full name of team members)

Chairman of the expert commission

\_\_\_\_\_/ FULL NAME

Signature

Members of the expert commission

\_\_\_\_\_/ FULL NAME

Signature

Secretary

\_\_\_\_\_/ FULL NAME

Signature



**The draft Regulation introduces**  
scientific director of the competition,  
Director of ICDE

  
\_\_\_\_\_ E.N. Yalunina

**Agreed:**

Vice-Rector for Social Work  
and Youth Policy,  
Co-Chairman of the EEYF

Vice-Rector for Research

Head of the Legal Department

Head of MSRR

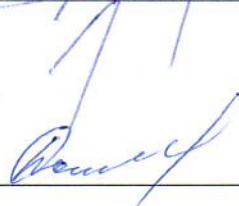
Head of International Cooperation  
Department

  
\_\_\_\_\_ R.V. Krasnov

  
\_\_\_\_\_ V.E. Kovalev

  
\_\_\_\_\_ M.I. Brill

  
\_\_\_\_\_ V.A. Blaginin

  
\_\_\_\_\_ O. A. Bazhenova